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## **Cascade joins ITADCentral**

## Cascade Asset Management becomes a verified provider on the ITADCentral platform

COLUMBUS, OH--(PRWEB)—March 3, 2020 -- Retire-IT, LLC (Retire-IT), a provider of information technology asset disposition (ITAD) services, announces that Cascade Asset Management has joined the ITADCentral platform.

Cascade Asset Management, headquartered in Madison, Wisconsin and Indianapolis, Indiana, is a leading IT asset disposition company. Cascade's staff of professionally trained, background checked technicians perform equipment de-installation services, data-wiping, hard drive crushing and on-site inventory of retired assets. Using its fleet of trucks, Cascade securely transports customer equipment to one of its our processing where it is evaluated for reuse or recycling.

"We need a bridge between enterprises looking for a responsible and secure solution for ITAD and our ability to service the right clients. A platform like ITADCentral can help optimize the 'matchmaking' process and optimize value for all parties," explained Neil Peters-Michaud, CEO of Cascade Asset Management.

Cascade is certified to e-Stewards, ISO 9001 (Quality), ISO 14001 (Environmental), and NAID AAA (Security). Cascade has been listed as a Visionary on Gartner's ITAD Magic Quadrant for North America.

"Cascade Asset Management represents what it means to be the best at the IT asset disposition," explained Kyle Marks, CEO of Retire-IT and founder ITADCentral. "We are proud to have Cascade join us in our mission and to bring value and transparency to the ITAD industry. ITADCentral's strength is in our partnerships. We value our partner relationships and pride ourselves on our commitment to grow together."

ITADCentral revolutionizes the archaic approach of buying ITAD. ITADCentral enables buyers to find the perfect provider and the best deal. Posting projects on the platform is free, easy, and anonymous. What previously took days or weeks now takes a few clicks.

Now buyers can choose experts to work with not just a price. ITADCentral enables buyers to hire based on value, not just the lowest bid. ITADCentral only works with R2 and e-Stewards certified providers who follow industry best practices and adhere to ITADCentral requirements and code of ethics.

ITADCentral was created by Retire-IT. Founded in 2004, Retire-IT is a consulting firm that specializes in management and quality control of IT asset disposition. Retire-IT pioneered disposal tag chain-ofcustody and software to automate asset tracking and vendor performance benchmarking. With a vendor-neutral approach and proven process, Retire-IT manages retirement and remarketing of unwanted computer equipment with a network of R2 and e-Stewards certified partners.

For additional information, visit www.ITADCentral.com. To schedule a demonstration contact support@itadcentral.com or call (888) 839-6555.

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